



RIDE DATA TRAILS TO FIND LITTLE BIG OLE

RULES

-LITTLE BIG OLE WILL BE PLACED WITHIN 12 FEET OF TRAIL. (He is wearing a custom-made snowmobile suit.)

-DO NOT TOUCH LITTLE BIG OLE, LEAVE WHERE HE WAS FOUND.

-TAKE PICTURE/SELFIE WITH LITTLE BIG OLE IN BACK GROUND.

-SEND PICTURE/SELFIE, NAME AND A PHONE NUMBER, LOCATION (CROSSROAD OR COORDINATES) TO:

info@exploreallex.com

-EVERYONE THAT SENDS IN THIS INFORMATION (with photo) EACH WEEK OF THE CONTEST WILL BE ENTERED FOR THE WEEKLY PRIZES **AND** IS ENTERED INTO THE DRAWING FOR THE SEASON ENDING PRIZE **SNOWBALL** PRIZE. (PLEASE ONLY ONE ENTRY PER EMAIL PER WEEK.)

-LITTLE BIG OLE WILL BE MOVED TO A NEW LOCATION BEFORE WEDNESDAY EACH WEEK.

-CONTEST RUNS UNTIL MID-MARCH, 2024 – WEDNESDAY THRU SUNDAY EACH WEEK.

-WINTER SEASON ENDING DRAWING FOR THE SNOWBALL PRIZE WILL BE APRIL 30TH, 2024.

-WINNERS WILL BE ANNOUNCED ON MONDAY OR TUESDAY OF THE FOLLOWING WEEK AND POSTED ON:

- DATA WEBSITE
- DATA FACEBOOK PAGE
- EXPLORE ALEXANDRIA WEBSITE
- AND OTHER MEDIA

-DATA EMPLOYEES, BOARD MEMBERS AND EXPLORE ALEXANDRIA EMPLOYEES ARE NOT ELIGIBLE TO WIN ANY CONTEST PRIZES



Little Big Ole (with custom-made snowmobile suit)